






Connect
with our
discerning
readers

4,000+ unique reader
profiles completed each year



66% of
VISION
readers are
under 30!

VISION readers are:

- Faith-filled and committed Catholics
- Engaged (They read, like, share, download, attend, and join!)   
- Seriously considering a religious vocation
- Culturally, ethnically, and spiritually diverse

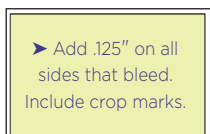
RESERVE YOUR AD TODAY!
CALL 312-356-9900

RESERVATIONS DUE: March 30, 2018

MATERIALS DUE: May 4, 2018

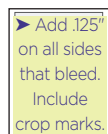
PRINT ADS (in print and digital format)

2-page spread \$12,599



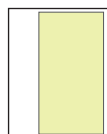
TRIM SIZE: 16" w x 10.75" h
FLOAT AD: 14.75" w x 10" h

Full page \$7,249



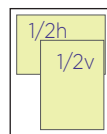
TRIM SIZE:
8" w x 10.75" h
FLOAT AD: 7" w x 10" h

2/3-page \$5,899



4.625" w x 10" h

1/2-page \$4,599



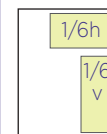
horizontal: 7" w x 4.875" h
vertical: 4.625" w x 7.5" h

1/3-page \$3,349



horizontal:
4.625" w x 4.875" h
vertical: 2.25" w x 10" h

1/6-page \$2,299



horizontal:
4.625" w x 2.375" h
vertical: 2.25" w x 4.875" h

DIGITAL ADVERTISING (website, digital edition, E-Vocation newsletter)

FEATURED WEB ADS

Feel free to submit English, Spanish, and French versions of your ad.

BANNER AD \$2,500

Dimensions: 468 x 60 pixels.

JUMBO BOX AD \$2,250

Dimensions: 300 x 247 pixels.

REGULAR BOX AD \$1,750

Dimensions: 150 x 200 pixels.

MINI BANNER AD \$1,200

Dimensions: 300 x 82 pixels.

WEB ICON \$350

Community logo next to descriptive listing (in print & online) to ensure premium position in Vocation MATCH results. Dimensions: 90 x 90 pixels.

FEATURED DIGITAL ADS

LEADERBOARD AD \$400

Appears at the top of every page of the digital edition in rotation. Dimensions: 728 x 90 pixels.

BUTTON AD \$300

Appears on the side navigation bar of every page in rotation. Dimensions: 180 x 106 pixels.

E-VOCATION BANNER AD \$1,950 or \$200 per issue.

Appears at the top of the E-Vocation newsletter for 12 issues. Dimensions: 468 x 60 pixels.

E-VOCATION BOX AD \$1,500 or \$155 per issue.

Appears on the side of the E-Vocation newsletter for 12 issues. Dimensions: 150 x 200 pixels.

FREE 150-WORD LISTING

included with your display ad. You may also submit a 1:45-minute video to be posted alongside your online listing. Each listing receives its own Vocation MATCH profile and individual statistics. You may purchase additional listings (\$100 each) or a stand-alone listing (\$750).

PRODUCTION, DESIGN, & MARKETING SERVICES

VISION's seasoned advertising design and marketing professionals can offer their expertise to your advertising and promotional campaigns. Call 312-356-9900 for more information.

Your web or digital ad must be accompanied by a print display ad (see options above) or paid directory listing (\$750). Each ad will click through to a web address of your choice. Ads run for a year from the date they are posted.

WE CAN HELP! Have questions about ad production or looking for additional options to fit your budget?

A member of the VISION team is available to assist you. Call 312-356-9900.

TERMS & SPECIAL OFFERS

Special offers for NRVC members who choose to be VISION sponsors, including free highlight in the Women's and Men's Directory.

Call about additional premium and discounted options.

Advertisers are invoiced 50% of their ad costs at the time of their ad reservation with the remainder invoiced at the time of annual publication. All major credit cards accepted. Advertisers canceling after May 4, 2018 subject to a 5% cancellation fee.



**Call
312-356-9900
to reserve your
ad today.**

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March 30, 2018**

**MATERIALS DUE:
May 4, 2018**

VISION Vocation GUIDE and VocationNetwork.org are published by TrueQuest Communications on behalf of the National Religious Vocation Conference, nrvc.net.



UNIQUE BENEFITS & SERVICES

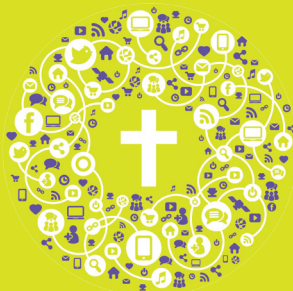
We know your time is precious. That is why VISION offers its sponsoring communities unique opportunities to make important connections with and assessments of inquiring readers.

FREE PRINT, DIGITAL, AND WEB LISTINGS

With your display ad (a \$750 value)! See display ad rates inside.

INCLUSION IN VOCATIONMATCH.COM

An effective and trusted online service that introduces you to the women and men considering religious life who are likely to find a good fit with your community.



VISION is your best source for connecting with young discerners

As a VISION sponsor you are part of:

- ➔ VISION VOCATION GUIDE
- ➔ VOCATION MATCH #1 discerner match tool
- ➔ VISION CALENDAR
- ➔ VOCATIONNETWORK.ORG and its robust social outlets.

PROMOTION OF YOUR COMMUNITY AND EVENTS

Your community members and your local and national events promoted on the VISION VOCATION CALENDAR, award-winning E-VOCATION newsletter, and highly engaged social networks.

IMMEDIATE READER RESPONSES AND STATISTICS

Log into the VISION Advertiser Area anytime from anywhere.

AFFORDABLE ADVERTISING OPTIONS

SPECIAL OFFERS FOR NRVC MEMBERS

CALL 312-356-9900 TODAY

TO RESERVE YOUR AD IN VISION VOCATION GUIDE!

RESERVATIONS DUE: March 30, 2018

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